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Consumer Packaged Goods Practice - The Cambridge Group

Steven Treppo is a partner with Strategy's consumer and retail practice, based in Cleveland. He has extensive experience in the global consumer packaged goods industry, and is an expert in developing growth strategies and leading CPG companies through strategic transformations.

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Consumer Packaged Goods (CPG) Published: January 2016 Report Number: A0203
Analysts: James Haight, Research Analyst; Hyoun Park, Chief Research Officer Share This Report
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Ishan Chatterjee Jörn Köpper Christian Mariager Patrick Moore Steve Reis. 1 The decade ahead: Trends that will shape the consumer goods industry The consumer-packaged-goods (CPG) industry's growth over the past quarter century has been ...

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The digital future of consumer-packaged-goods companies Kari Alldredge, Puneet Newaskar, and Kelly Ungerman Consumer Packaged Goods and Retail October 2015 1 comScore Insights, "Number of mobile-only Internet users now exceeds desktop-only in the U.S.," blog entry by Adam Lella, April 28, 2015, comscore.com.

The digital future of consumer- packaged-goods companies

Executive Insights Volume VIII, Issue 1 Price Pack Architecture: Democracy in CPG Innovation was written by Manny Picciola and Rob Wilson, Managing Directors in L.E.K. Consulting's Consumer practice. For more information, contact consumerproducts@lek.com.

Price Pack Architecture: Democracy in Consumer Packaged

Top 100 global consumer packaged goods companies (non food/beverage**) Return to List Company Name
Headquarters 2008 Sales 1. Procter & Gamble Cincinnati, OH \$65 Billion

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